



# FIRST ANNUAL YORKSHIRE AND HUMBER eLEARNING AWARDS

The first Y&H eLearning awards took place on the 18th June at the Hilton, Leeds.

It was a celebration of the hard work and achievements that have taken place through-out the region. There were six categories in total and a breakdown of winners, runner-ups and nominees are below.

## Best use of social media

### Winner All @WeNurses

@WeNurses is a community of nurses coordinated by Teresa Chin @AgencyNurse. Teresa first brought the concept of twitter chats to nurses in the UK when she reached out via social media to connect with other nurses.

*Since August 2011, one nurse has become a community of 1500+ #wenurses.*

@WeNurses and other #wecomunities host regular Twitter chats and are all about connecting and supporting people – sharing information, learning ideas, expertise and best practice to provide better care.

Chats aren't just for nurses, other healthcare professionals regularly contribute (e.g. #OTalk), and there is a lot of contribution from the third sector and patients/people who use our services.

All chats are archived on their website:

<http://wenurses.com/MyNurChat/archive.php>

including a full transcript of tweets so are great for reviewing learning. The website also hosts their blogs, 'twitteriversity' and other resources, and they also run workshops and social media surgeries to help people get more out of using social media for sharing knowledge and learning.

@WeNurses is coordinated by Alison Inglehern @MrsGracePoole, Natalie Moore @nataliemhn, Mark Brown @Markoneinfour and Vanessa Garrity @VanessaLGarrity and runs fortnightly twitter chats using #WeMHNs. Alison and Natalie are founders of @WeMHNurses (formerly @MHNurseChat) in late 2012 but have never met face to face!"

## Runner Up – Community Engagement Team Sheffield Teaching Hospitals

*"Sexual Health Sheffield"* has successfully demonstrated that social media can be a very effective platform for delivering public health awareness messages to a wide audience.

Two recent examples of their social media campaigns are: **10 Ways a Condom Can't Protect You** – a video using contemporary popular cultural references in a humorous way with the overall message that condoms remain one of the best ways to prevent transmission of sexually transmitted infections. [www.youtube.com/tenwaysuk](http://www.youtube.com/tenwaysuk) receiving over **500,000** views to date is the most viewed video in the world produced to support last year's World AIDS Day activities.

The campaign featured a designated Facebook page to promote continuing conversations with effective condom use and HIV awareness plus a poster and postcard campaign distributed to local agencies featuring QR codes and web links direct to the campaign video and achieved over **4 million tweets** worldwide generating discussion and sharing of the campaign video.

**THE HIV-Hop** – a video developed for World AIDS Day 2012 as a social media campaign to raise awareness of the facts about HIV, how the virus can and cannot be transmitted, and to challenge common misunderstandings and misconceptions that lead to HIV stigmas and discrimination. This video [www.youtube.com/theHIVHop](http://www.youtube.com/theHIVHop) has been viewed over 20,000 times.



## Nominee – Sharon Simister – HEYH

*“Sharon has worked tirelessly to get the Apprenticeship Facebook site up and running. As well as being a site for sharing news, views, pictures and comments on apprenticeships it is also acting as a vehicle to publicise apprenticeship vacancies. Sharon’s dedication to getting this site working has extended well beyond her normal work commitments with updates being put on the site in an evening and at weekends.”*

Health Education Yorkshire and the Humber - Apprenticeships *Facebook*

## Best use of mobile learning

### Winner – Community Engagement Team Sheffield Teaching Hospital

Sexual Health Sheffield have developed a free smartphone app that enables users to access information about sexual health services in Sheffield and which utilises GPS technology to help locate these services.

The app ‘Sheffield SH’ is available from the Apple i-tunes store and Google Play.

As well as making it easier to get sexual health advice and access screening/treatment services, the app also features links to national advice organisations, has a sexual health quiz to test knowledge about sexual health/provide information and hosts a featured health campaign video.

Although primarily designed for general public use, the app is also useful as a resource in learning situations e.g. to support raising awareness of local sexual health services on training that supports organisations to provide information/signposting advice to their service users”



**SHS**  
Sexual Health Sheffield  
Meeting your sexual health needs

## Runner Up – Organisational Learning Team Leeds Teaching Hospital

*“For delivering an innovative platform which creates a bespoke learning environment where training is delivered across different methods from eLearning to videos to competence assessment”*

## Best use of Lectora

### Joint Winners – Reena Pradhananga & Angela Killen

Some of the feedback from voters:

#### Angela Killen

*“Angela works above and beyond to ensure that the eLearning courses are developed to a high standard. Always willing to help others in the development of courses and runs training programmes for the aid of others who wish to become involved in the use of Lectora.”*

*“Angela is creative and innovative with her use of Lectora”*

#### Reena Pradhananga



*“I worked with Reena on producing the Hidden Impairments Awareness course. The course has proven very popular at SWYPT and enabled the achievement of CQUIN targets. Evaluations of the course have proven it to be engaging, motivating and interactive – enabling retention of content by learners”*

*“Reena, as developer of this course, should be rewarded and recognised for her talents and skills in enabling this achievement to occur.”*

*“She worked extremely closely and personally engaged with all of the stakeholders, many of which were service users and clinicians, all new to eLearning development”*

Reena's skills meant that boring 'flat' diagrams became more interactive and engaging. She also created case studies which appeared as 'tasters' on the screen, whetting the appetite of learners and encouraging them to read/want to learn more. She also came up with the suggestion to scan in images of the individuals and include them alongside the case study, which provided a more personal and 'real' touch.

Reena also overcame the issue of some rather challenging artwork and comments from a service user group that they wanted to be included, which also adds to the personal feel of the course, making it feel real and relevant for the learner.

All too often eLearning can be generalised as a 'one shoe fits all' approach, but adding these personal touches such as images and artwork from service users helps to keep this course in perspective that it is about real people that we work with and alongside every day. Reena's inclusion of these thus enabled the achievement of this objective.

### Best use of ESR

## Winner - Training & Development/ eLearning Team North Lincolnshire and Goole

During 2012 NLAG Trust commence a project to utilise eLearning on the NLMS - primarily to assist in boosting compliance with mandatory training, but also to allow staff access to the vast repository of learning available through this medium. Prior to this only minimal training was completed via eLearning e.g. Information Governance.

A project to introduce the NLMS was commenced to run alongside an existing project working with mandatory trainers to identify and competence match mandatory requirements to position titles in ESR. Matching 23 mandatory training topics to all staff positions proved to be a detailed and prolonged task.

The team has worked tirelessly to introduce NLMS eLearning into NLAG Trust which is based over 3 hospital sites and also includes staff working in numerous community settings and at Path Links sites throughout Lincolnshire. Support for learners has been via facilitated eLearning sessions and the introduction of an eLearning Helpline with dial up service which allows administrators to view learners PC screens to guide and assist.

Thirty five of the National courses on the NLMS, which meet our Trust mandatory training requirements, are utilised. In addition, locally developed packages have been loaded up in to the NLMS - most recently a Safe Use of Insulin which contains the recently reviewed Trust Policies and Documentation to be used for Diabetes Care at NLAG FT. Staff are also encouraged to use the many CPD eLearning courses available and use is steadily increasing.

The successes can be measured in numerous ways:

NLMS course completions: Average per month of 2900 peaking at 6200 in October 2013

- Top 20 NLMS performing Trusts from March - November 2013 and No 1 for October 2013
- eLearning has played a major role in a significant rise in Trust mandatory training compliance which reached 80% in April 2014
- Utilisation of ESR to provide compliance reports and evidence for CQC Hospital Inspection
- Culture shift towards staff acceptance of eLearning as a key part of a blended approach to learning



## Runner Up - Rob Bloor Sheffield Teaching Hospital

One of the challenges at STH was around recording information for Core Mandatory Training subjects where staff needed to read a series of leaflets/presentations to update their knowledge. A need to identify the best way of recording that this information was sent out to these staff and enabled them to acknowledge that they had read and understood the content and how it applies to their role.

Rob proposed a SCORM wrapper, so that these documents could be placed on ESR as an eLearning course. This wrapper would allow staff to indicate that they had read and understood the content and this fire completion. This completion would award the relevant competencies and reporting on compliance could take place.

Statistically **7330** completions were achieved in this manner during 2013/14 helping keep STH regularly in the top 20 organisations (by numbers completing eLearning)

This use of a SCORM wrapper to create an eLearning course has since been adapted and used for another Learning Management System that we are using.



## Nominee – James Parkinson, WSYBCSU

*“James did the majority of work seeking clarity on the technical work required when setting up a new organisation. He also trained other staff so that we could function quicker. When audited we received a percentage rate for the best use of ESR at 98%”*

## Nominee - Organisational Team, Leeds Teaching Hospital

*“For using ESR to provide clarity to staff on their statutory and mandatory training requirements. Then using this as a tool to target appropriate resources in a way that engages and interests staff”*

## Best innovation in TEL

## Winner – Daniel Bond, Hull and East Yorkshire

*“Daniel has and is working within the Trust to create a platform that not only covers eLearning but also appraisal, room bookings, forums and evaluations”*



For more information on any of the awards, or to nominate someone for the next eLearning awards please contact:

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## eLearning Hero Award

## Winner – Richard Price

*“Richard has been caretaking eLearning for the region covering maternity cover and has been an inspiration with his commitment and belief in eLearning”*

*“Richard has moved the YH eLearning Club forward by leaps and bounds over the past year. At each meeting we have been provided with interesting speakers and demonstrations and I found myself not willing to miss a single meeting. Between meetings he has kept us in touch and up to date with relevant events and activities taking place. Thanks to Richard, the eLearning Club is stronger and more focused than ever before.”*



## Runner Up – Angela Wilde South West Yorkshire Partnership

Some of the feedback from voters:

*“Angie works tirelessly each and every day to patiently support learners in their quest to complete eLearning courses. She shows real commitment and dedication and is always willing to ‘give it a go.’ Striving to deliver excellence with a smile on her face, no matter how trying the circumstances or customer can be. Raising awareness of eLearning by delivering regular communications about courses and completion rates, and ensuring that a programme of eLearning support is in place for all staff at SWYPFT. I have nominated Angie because she should be given the special recognition she deserves for her talents, patience and dedication.”*

## Nominee – Sharon Carter South West Yorkshire Partnership

*“Sharon will go above and beyond the call of duty to investigate and ensure that all eLearning issues are addressed ASAP”*