

EVENT OVERVIEW: NORTH OF ENGLAND HEALTH VISITING CELEBRATE, SHARE AND LEARN EVENT

NHS England, in partnership with Health Education England, hosted the North of England Health Visiting Celebrate, Share and Learn event at the Hilton Leeds City on 15 October 2014. The event was chaired by Teresa Fenech, Deputy Director: Quality Assurance, NHS England who gave a warm welcome to almost 200 health visiting professionals from across the North, including: health visitors, midwives, school nurses, local authority staff, managers and other early years staff.

The event provided a platform for health visiting professionals to network, share best practice and celebrate their achievements. There were a series of posters displayed as a mode to share good practice. For example, Lancashire Care NHS Foundation Trust displayed a poster on building community capacity. There was also a host of stalls at the event, offering support to health visitors. There were representatives from Unite, Teeside University and the Institute of Health Visiting.

The session began with a welcome from the Chair, followed by plenary sessions from Diane Massey and Melita Walker from the Institute of Health Visiting. The plenaries discussed how the Institute supports health visitors in practice, fundraising and the innovative work the organisation is

involved with. Teresa Fenech continued the event, delivering her plenary on health visiting across the North. The morning was concluded with the first of three workshop sessions.

Following lunch, the afternoon session was opened by keynote speaker, John Wilbraham, Chief Executive, East Cheshire NHS Trust. John was named as one of the top 50 NHS Chief Executives by the Healthcare Science Journal in 2014, and leads on 'The Caring Together, Connecting Care, Healthier Together, Southern Sector Partnership and Challenged Health Economy Programmes', where focus is given to improving access, quality and timeliness of care.

John presented 'improving care through staff engagement' and showed a short film, 'Employee Engagement - Who's Sinking Your Boat?'. The plenary was extremely well received: it had a good response on Twitter with @redwen1 tweeting *"The employment engagement video really makes you think"* and it was described as *"inspirational"* in the feedback session at the end of the event.

The event was concluded with closing remarks from the chair and an informal feedback session. The feedback was very positive. The event also had a good response on social media and a [summary of the Twitter activity can be found on Storify](#).



- @Andreajohns20: *On way home, great day at #hvcelebration Met so many inspirational people and great to celebrate such a fantastic profession #HealthVisiting*
- @Melita_Walker: *@iHealthVisiting wonderful to be part of #HVcelebration doing what it says on the tin! Fab to hear all about HV leadership and innovations*

- Integrated working in the delivery of the Healthy Child Programme - Bradford's response - Bradford District Care Trust
- Calderdale Multi Agency Screening Team

Following the workshops a series of case studies will be produced to share good practice. These documents will be shared on the [Health Visiting North West website](#).

Workshops

Three workshops were held throughout the day and delegates were given the choice to participate in one of five groups for each session.

Workshop 1:

- Delivering the Healthy child programme Universal Offer in partnership and integration with City of York Council Children's - Centre Parenting Track, York Teaching Hospitals NHS Trust
- Workforce Development to Support the Transformation of Health Visiting During Transition of Commissioning - Faculty of Health and Life Sciences, Northumbria University
- System Leadership in Action - leading and learning together - improving services for children and families - Prospect Consulting Ltd.
- Building Community Capacity; Making it Real - Lancashire Care NHS Foundation Trust
- What's new in the world of promotional guide conversations and opportunities for training across the North East - Rotherham Doncaster and South Humber NHS Foundation Trust

Workshop 2:

- Delivering the Healthy Child Programme in Partnership and Integrated working community offer: a) Nurture Breast Feeding Support Group, and b) Working in Partnership - York and Selby Health Visitor Led Eczema Service, York Teaching Hospitals NHS Trust
- Using video interaction guidance to support vulnerable families - Faculty of Health and Life Sciences, Newcastle University
- Children's Competency Framework - it's all in the teamwork - Prospect Consulting Ltd.
- How to effectively assess and respond to the individual and public health needs of children and young people - the experience of implementing a systematic approach across a Trust - Lancashire Care NHS Foundation Trust
- Recruiting and retaining an effective health visitor workforce - NHS Employers

Workshop 3:

- Reducing unintentional injuries amongst children and young people - Lancashire Care NHS Foundation Trust
- Transforming Stress: How understanding our brain helps to build compassionate resilience - Institute of Health Visiting
- NMC revalidation is on the way: are you ready? - Unite the Union

Useful links and resources

- [Delegate programme](#) with details of the workshops and speaker biographies.
- [Social media summary - Storify](#)

For more information contact:

Max Jones
Purple Rock Events
max@purplerockevents.co.uk

Sally Brown
sally@brownsally.co.uk

