

<http://www.nwcpwd.nhs.uk/>



Centre for Professional Workforce Development

Leading workforce development across the professional networks of Pharmacy, Healthcare Science and Allied Health Professions

INTRODUCTION

A new NHS Centre for Professional Workforce Development (CPWD) has been established in the North West with the support of NHS North West to provide a single point of access to 30,000 healthcare staff across the 60 professions of Healthcare Science, Pharmacy and Allied Health Professions.

CPWD is headed by highly experienced senior clinical professionals who provide strategic leadership and represent the interests of their professional groups at national, regional and local level.

The CPWD will bring together these three professional networks that have developed over the last decade to **create a unique partnership**. It will provide a strategic nexus across these multi-professional workforces to meet NHS priorities, professional requirements and the needs of local providers and commissioners. It will add value to existing work streams and maximise new opportunities to support the delivery of NHS priorities and health and well-being outcomes.

CPWD will **promote the development of effective, strategic relationships** with a wide range of local and national stakeholders and will support network representatives to work with stakeholders to ensure multi-professional engagement.

KEY OBJECTIVES FOR CPWD

The CPWD will support both service providers and commissioners to achieve the Education Outcomes Framework, the NHS Outcomes Framework and the Public Health Outcomes Framework by:

- **Developing its workforce** to deliver excellent healthcare and health improvement.
- **Sharing innovation** and good practice
- **Horizon scanning** to anticipate future workforce requirements
- Providing **workforce intelligence** to support workforce planning and modernisation
- Identifying **workforce solutions** to align workforce development to service commissioning priorities.

How will the CPWD support education and workforce development?

- Support the engagement, development and delivery of **education and training for its workforces** at all levels and across all disciplines, through its professional networks.
- Support providers to satisfy the **Education Outcomes Framework**, ensuring the right numbers of healthcare staff with right skills, behaviour and training to deliver excellent healthcare and health improvement.
- Share **innovation & good practice** and streamlines systems and processes across networks.
- **Horizon scan** on behalf of its networks to anticipate future healthcare workforce requirements.

- Gather and synthesize expert intelligence to provide a **multi-professional perspective** on workforce development.
- **Work collaboratively** to support the provision of high quality education and training and workforce development programmes.
- **Communicate, engage and consult** with members of their networks across all sectors and at all levels.

How will the CPWD support service commissioning?

- Enable commissioners to satisfy the **NHS and Public Health Outcomes Frameworks**, by supporting the multi-professional workforce to deliver excellent healthcare and health improvement.
- Identify workforce solutions to align workforce development to **service commissioning priorities**.
- Share **innovation & good practice** to support service transformation and consolidation.
- Support the commissioning of new services and changes in service provision by identifying and developing **new ways of working** and new roles.
- **Communicate, engage and consult** with members of their networks across all sectors and at all levels.
- Facilitate the **workforce development** requirements of its professional networks in order that the workforce will have the right knowledge and skills to adapt to changing needs of NHS healthcare commissioners.





HOT TOPIC



KEY STAKEHOLDERS FOR CPWD

- North West Local Education and Training Board (LETB)
- North West Local Workforce and Education Groups (LWEG's)
- Health Education England
- Education Providers
- North West Modernisation Hub
- Academic Health Science Networks
- Clinical Commissioning Groups
- Local Area Teams
- Health and Wellbeing Boards
- Clinical Senates and Networks
- Chief Professional Officers
- Leadership Academies
- National Institute of Health Research
- Professional Bodies
- Advancing Quality Alliance (AQuA)
(This list is not exhaustive)

SUPPORTING PROVIDERS TO SATISFY THE EDUCATION OUTCOMES FRAMEWORK AND ENSURE THE DELIVERY OF EXCELLENT HEALTHCARE AND HEALTH IMPROVEMENT



FOR FURTHER INFORMATION www.nwcpwd.nhs.uk



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