

Horizon Scanning Pilot Evaluation Survey

Introduction

This report has been produced for the Horizon Scanning Steering Group to inform the full evaluation of the Horizon Scanning programme. NHS Bury was used to pilot an online survey of employees that sign up to the Horizon Scanning Bulletins.

The Horizon Scanning Bulletins are sent out via the library service when they are published. The library holds a list of all the people who have requested to receive the bulletins. Users can also receive the bulletins by subscribing on the bulletin web pages.

Survey

The survey was sent out to people signed up to receive a bulletin. Table 1 shows a breakdown of the people who have signed up, by subject and organisation.

Table 1: Number of people receiving bulletins via NHS Bury Library Service

Bulletin Name	NHS Bury	Community Services Bury	Other Organisations	Total
Alcohol	2		2	4
Breast Feeding	1	9	1	11
Cancer	2	3	4	9
Cardio	2	7	1	10
COPD	1	4		5
Dental Health	1	1		2
Diabetes 2	3	8	1	12
Diagnostics	1	1	1	3
Emotional Health & Well Being	5	8	2	15
End of Life Care		1		1
Immunisation	1	3	1	5

Infection Control	1	4		5
Obesity	3	10	1	14
Patient Experience	3	13	1	17
Sexual Health	4	4	2	10
Stroke	1	4	1	6
Sustainability	2		1	3
Urgent Care	4	1	2	7

Five email addresses on the self subscriber list were from NHS Bury accounts.

The online survey asked questions about the organisation and population the recipients work for, the format of the bulletin, the relevance to the recipients work and the impact of receiving the bulletin.

Results

In summary the results show that most people receiving the bulletin serve the population local to Bury and like the format of the bulletin. Most people felt the information was relevant to their work.

When asked about the impact of the bulletin on their work the most popular answer was 'It highlighted areas of good practice', this was followed by 'it made me think about future service provision'

When asked about the impact on the organisation the most popular answer was 'it alerted us to new information', this was followed by the 'information has been brought to team discussions' and 'it has highlighted areas of good practice'.

Full results can be found in the attachment below.



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Recommendations

This survey should be used across the North West as there were no problems with the distribution or collation methods.

The steering group may want to implement some incentives to increase uptake.

An open question should be used to find out more about the impact of the bulletins.

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