

C&M Healthy Providers Network Action Plan January 2014 – 15

Objective	Project Start	Project Finish	Progress	Next Steps
1. Increase Membership: Engage local Secondary Care Trusts as a priority and where necessary, seek executive support from local Directors of Public Health (DsPH) to influence the engagement of their local Secondary Care Trusts.	January 2014	March 2015	11 C&M organisations currently signed up to the network - <ul style="list-style-type: none"> • Alder Hey • Liverpool Community Health • Liverpool Heart & Chest Hospital • Mersey Care, Ashworth • The Royal Liverpool Hospital • Cheshire & Wirral Partnership Trust • Liverpool Women's Hospital • Aintree Hospital • Mid Cheshire Hospital • Southport and Ormskirk Hospital • The Walton Centre 	C&M DsPH Funding for £7500 will allow further "back office" work to continue to recruit new member organisations from C&M.
				Review attendance and activity input from existing members.
				Map potential member organisations; primarily secondary care trusts to invite and engage with the CMHPN.
				Brief individual DsPH to utilize their support and advocacy in approaching secondary care trusts from their locality area.
				All existing members to lobby their own key contacts and develop communication cascade plans for internal/external partners.

				Advocating the use of StRs within provider organisations to champion benefits of HPH membership.
2. Health Promotion Campaign Delivery: In conjunction with the Health Promotion Calendar, CMHPN Quarterly Newsletters, Public Health England initiatives and supporting appropriate social marketing campaigns with the CHAMPS collaborative service.	January 2014	March 2015	LCH Health Calendar produced incorporating- PHE events. This has been shared with CMHPN members to inform their health promotion delivery for 2014. Dr January joint campaign in progress.	To agree a further three key joint campaigns over 2014. Ensure a consistent approach across provider organisations in C&M.
				Support appropriate social marketing campaigns with the collaborative service.
				Share CMHPN actions and delivery with local public health teams, establishing relationships between locality health promotion services.
3. Increase the number of HPH accredited members: With a specific focus on influencing Secondary Care Trusts to commit to becoming accredited health promoting organisations.	January 2014	March 2015	The CMHPN continues to support all members in working towards HPH accreditation. It uses network meetings to assess progress of current member applications and provides support in the development and promotion of required resources.	LCH will aim to gain accreditation in 2014 following its recent RSPH Health and Wellbeing accreditation.

			<p>All network members work towards WHO organisation Health Promoting Hospitals standards -</p> <ul style="list-style-type: none"> a) Group brings template and update on progress (standing item on network meeting agenda). b) Alder Hey provides on-going support through Q&A sessions at the meetings. 	
<p>4. Produce Evidence Based Resources: Revise and review the previous 'Health Promoting Hospital Top Tips' in collaboration with the public health intelligence network, WHO Guide and Benefits of Membership documents.</p>	January 2014	March 2015	<p>Top Ten Tips for Healthy Promoting Organisations Resource: Support from DPH and PHE Knowledge and Intelligence Team (KIT) provided to refresh publication.</p>	<p>WHO HPH 'How to Guide' to be published and circulated.</p> <p>Benefits of membership documents to be produced as part of increasing engagement with new and existing members.</p>
<p>5. Raise the Profile of the network</p>	January 2014	March 2015	<p>International HPH abstract submitted for CMHPN.</p>	<p>Launch event to be planned to coincide with development of health promoting Top Tips.</p>

			Meeting arranged (28/1/14) with Health Equalities Group to identify areas for joint working.	Case study to be produced for eWIN network.
			National interest in network from Birmingham, Stockton on Tees, Public Health England and National StR in Public Health network.	Increase the number of publications and case studies to be promoted, e.g. PH Today.
			Communication & Engagement plan for the network for 2013 -14 agreed with Paula Carroll Ashworth Hospital as the lead.	Increase circulation of newsletter and link in with Collaborative service news.
6. Sustainability and Exit Strategy Plan for April 2015 and onwards	January 2014	March 2015		Evaluation- Demonstrate benefit and impact of CMHPN work, for example sign up and membership % of all CMHPN providers.
				Allocate roles across the network.
				Capture impact and benefits of membership during 2014 to develop business cases for continuity – all members need to influence their own organisations to support the network going forward.

7. Build Public Health Capacity of the Network and its Members	January 2014	March 2015	StR in Public Health supported Ashworth Hospital Public Health Strategy development (Jan 2014)	Network to provide a “Critical friend” function to support member organisations draft their own evidence based health improvement strategies and support collaborative contribution to public health outcomes framework. Support the network to evidence its outcomes / contribution.
			CMPHE attended recent network meeting to provide overview on new public health structures and responsibilities.	CMHPN online Network Group to be developed to share best practice, guidance, email support and share Public health development events.
			Dry January promotional events invited CMHPN members.	Identify public health capacity building opportunities for all active members.
				Connect public health provider members with their local public health learning networks
				Invite external presenters to CMHPN network events.
				Establish e-group

8. Network Review and Operational Actions	January 2014	March 2015	<p>Memorandum of Understanding with C&MDsPH completed</p> <p>Objective setting development session for 2014 completed in December 2013.</p> <p>Chair and lead organisation appointed to support the work of the network</p> <p>StR in Public Health will be providing senior public health support to the network from December 2013 with oversight from LCH Consultant in Public Health</p> <p>Dr Paula Grey agreed to champion network and be lead DPH</p> <p>C&MDsPH funding and support provided via the CHAMPS Collaborative Service</p>	Review ToR in March 2014
				Provide a performance report to the DsPH three times a year. The purpose of these reports is to inform the DsPH on the progress of delivery and impact of the mental wellbeing programme